

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2211261

Order #	2211261	Created On	7/16/2018 9:16:27 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62556455 Gretchen Whitmer GRIC	Created By	NCC_Gateway_User	Gross \$	4597.00
Client	GRETCHEN WHITMER FOR	Updated On	7/24/2018 4:15:56 PM	Net \$	3309.84
Start Date	7/16/2018	Updated By	Esslinger, Victoria	Units	46
End Date	7/29/2018	Industry	Political-Governor	Credit Hold	NO
# of Weeks	2	REFERENCES		BILLING INFORMATION	
SALES		Primary	Grand Rapids Interconnect	Purchase Order #	62556455
ActiveWeeks	2	Secondary	NATIONAL POLITICAL BUNDLE	Billing Schedule	Broadcast
AE 1	NCC - MI - WASH DC	Tertiary		EDI INFORMATION	
AE 2		Quarternary	END OF FLIGHT BILLING	Product	07170723
Agency	GREER, MARGOLIS, MITCHEL, BURNS	TRAFFIC OPTIONS		Estimate	6645
RepFirm	NCC 13%	Address 1	1010 Wisconsin Ave., NW Suite	Submit EDI Invoice?	Do Not Submit EDI Invoice
Copy Instr ID		Address 2		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Total Zones	1	City, State, Zip	WASHINGTON, DC	Grand Rapids, PRI:NP=4;IP=5 See key on FCC Site for zone/network information	
Zones	Grand Rapids MI Interconnect	Zip	20007		
Total Networks	4	Contact			
GENERAL COMMENTS		Phone			
		Avail Tag		SYSCODE LIST	
		Contract Type	Political	6625	
		Copy Group			
		Division			
		Reference #			

SUMMARY FOR SYSCODE 6625

Order #	2211261	Created On	7/16/2018 9:16:27 AM	Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62556455 Gretchen Whitmer GRIC	Created By	NCC_Gateway_User	Syscode Gross \$	4597.00
Client	GRETCHEN WHITMER FOR GOVERNOR	Updated On	7/24/2018 1:13:52 PM	Syscode Net \$	3309.84
Start Date	7/16/2018	Updated By	Delosreyes, Kristine	Syscode Units	46
End Date	7/29/2018	Source	Gateway	Zone Status	Revision Confirmed
# of Weeks	2	Zones	Grand Rapids MI Interconnect	Avg Unit Rate	99.93

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	5 5	CNN	6625	CNN DT	07/17/2018	07/22/2018	Tu-Su 9a-4p	5	\$60.00	\$300.00	30
2	2		National Political Bundle	5 5	CNN	6625	CNN DT	07/23/2018	07/23/2018	M 9a-4p	1	\$60.00	\$60.00	30
3	3		National Political Bundle	5 5	CNN	6625	CNN EF	07/17/2018	07/22/2018	Tu-Su 4p-7p	5	\$70.00	\$350.00	30
4	4		National Political Bundle	5 5	CNN	6625	CNN EF	07/23/2018	07/23/2018	M 4p-7p	1	\$70.00	\$70.00	30
5	5		National Political Bundle	4 4	HGTV	6625	HGTV DT	07/17/2018	07/22/2018	Tu-Su 9a-4p	5	\$138.00	\$690.00	30
6	6		National Political Bundle	4 4	HGTV	6625	HGTV DT	07/23/2018	07/23/2018	M 9a-4p	1	\$144.00	\$144.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	4 4	HGTV	6625	HGTV PT	07/17/2018	07/22/2018	Tu-Su 7p-12m	6	\$246.00	\$1,476.00	30
8	8		National Political Bundle	4 4	HGTV	6625	HGTV PT	07/23/2018	07/23/2018	M 7p-12m	1	\$257.00	\$257.00	30
9	9		National Political Bundle	5 5	MSNBC	6625	removed 1	07/17/2018	07/22/2018	Tu-Su 5a-9a	5	\$60.00	\$300.00	30
10	10		National Political Bundle	5 5	MSNBC	6625	MNBC EM	07/23/2018	07/23/2018	M 5a-9a	1	\$60.00	\$60.00	30
11	11		National Political Bundle	5 5	MSNBC	6625	removed 2	07/17/2018	07/22/2018	Tu-Su 9a-4p	4	\$60.00	\$240.00	30
12	12		National Political Bundle	5 5	MSNBC	6625	MNBC DT	07/23/2018	07/23/2018	M 9a-4p	1	\$60.00	\$60.00	30
13	13		National Political Bundle	5 5	MSNBC	6625	MNBC EF	07/17/2018	07/22/2018	Tu-Su 4p-7p	3	\$70.00	\$210.00	30
14	14		National Political Bundle	5 5	MSNBC	6625	removed 1	07/17/2018	07/22/2018	Tu-Su 7p-12m	0	\$140.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	5 5	Bravo	6625	added 7.18	07/20/2018	07/22/2018	F-Su 9a-4p	1	\$20.00	\$20.00	30
16	16		National Political Bundle	5 5	CNN	6625	added 7.18	07/20/2018	07/22/2018	F-Su 9a-4p	2	\$60.00	\$120.00	30
17	17		National Political Bundle	5 5	MSNBC	6625	added 7.18	07/20/2018	07/22/2018	F-Su 9a-4p	4	\$60.00	\$240.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

The subreport 'Legalese' could not be found at the specified location Legalese.rdlc. Please verify that the subreport has been published and that the name is correct.

SUMMARY FOR ORDER # 2211261							
Order #	2211261		Created On	7/16/2018 9:16:27 AM		Order Status	Revision Confirmed
Order Descrp	PRI:NP=4;IP=5 62556455 Gretchen Whitmer GRIC		Created By	NCC_Gateway_User		Gross \$	4597.00
Client	GRETCHEN WHITMER FOR GOVERNOR		Updated On	7/24/2018 4:15:56 PM		Net \$	3309.84
Start Date	7/16/2018		Updated By	Esslinger, Victoria		Units	46
End Date	7/29/2018		Source	Gateway		Credit Hold	No
# of Weeks	2		Active	Yes			

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	